



## Curriculum

### Dual Study Business Administration(DSBA)

12 June 2017

#### 1 Structure and Contents

The B.Sc. degree in Dual Study Business Administration (DSBA) is awarded upon completing with 140 credit hours according to the following requirements:

*Table 1: Course Structure of Dual Study International Business & Finance (DSBA)*

No.	Course Type	Credits	Total Credits	
1.	Program Required Courses	70		
2.	Program Elective Courses	6		
3.	Dual Study Required Courses	18		
4.	University Required Courses	6		
	<b>Credits Courses</b>		<b>100</b>	
5.	Practice & Graduation Project	40		
	<b>Credits Practice/Graduation</b>		<b>40</b>	
	<b>Total Credits</b>		<b>140</b>	



## 2 Program Required Courses

DSBA students must complete all courses listed in Table 2:

Table 2: Program Required Courses:

Course Number	Course Name	Course Name in Arabic	Credit Hours
1830101	Principles of Management I	مبادئ آدارة 1	3
1830102	Principles of Management II	مبادئ آدارة 2	3
1830120	Business Computer Skills	مهارات الحاسوب	2
1830130	General Mathematics	رياضيات آامة	3
1830240	Microeconomics	اقتصاد جزئي	3
1830241	Macroeconomics	اقتصاد كلي	3
1830131	Statistics	احصاء	3
1830150	Accounting I	مبادئ آحاسبة 1	3
1830151	Accounting II	مبادئ آحاسبة 2	2
1830251	Principles of Marketing	مبادئ التسويق	2
1830270	Finance & Investment I	مالية واستثمار 1	3
1830401	Sales Management	آدارة المبيعات	2
1830301	Production & Operations Management	آدارة الانتاج والعمليات	2
1830402	Civil & Business Law	قانون مدني وتجاربي	2
1830302	Human Resources Management	آدارة شؤون الأفراد	2
1830303	Business Research Methods	اساسيات البحث العلمي	2
1830253	Cost Accounting	آحاسبة التكاليف	2
1830304	Business Simulation	آحاكاة الأعمال	2
1830405	Project Management	آدارة المشاريع	2
1831301	International Business I	آعمال دولية 1	2
1831302	International Business II	آعمال دولية 2	2
1831401	International Finance	مالية دولية	2
1831402	International Supply Chain Management	آدارة سلسلة التوريد العالمية	2
1831403	Cross Cultural Management	آدارة الثقافة المشتركة	2
1831404	International Marketing	تسويق دولبي	2
1832301	Finance & Investment II	مالية واستثمار 2	2
1832406	Banking Business	آدارة البنوك	2
1832407	Company & Business Valuation	تقييم الشركات والآعمال	2
1832304	Credit Management	آدارة	2
1832401	Banking Business Ethics	آدارة الائتمان	2
1832402	Financial Risk Management	آدارة المخاطر المالية	2
<b>Total Credits</b>			<b>70</b>

### 3 Program Elective Courses

DSBA students must successfully complete three elective courses with a total amount of 6 credits. Following courses are available:

Table 3: Program Elective Courses:

Course Number	Course Name	Course Name in Arabic	Credit Hours
1831303	Strategic Management	ادارة استراتيجية	2
1831304	Public Relations	علاقات عامة	2
1831305	E-Commerce	تجارة الكترونية	2
1831306	Consumer Behavior	سلوك المستهلك	2
1831406	Total Quality Management	ادارة الجودة الشاملة	2
1831407	Financial Markets & Financial Institutions	اسواق ومنظمات مالية	2
1832407	International Economic Relations	علاقات اقتصادية دولية	2
1831307	Applied Topics in International Business	مواضيع تطبيقية في الأعمال الدولية	2
1832308	Applied Topics in Finance	مواضيع تطبيقية في المالية والمصرفية	2
		<b>Total credits of 3 selected courses (each 2 credits)</b>	<b>6</b>

### 4 University Required Courses

In order to meet the university requirements all DSBA students have to attend the university's requirement courses of the following Table 4:

Table 4: University Required Courses

Course Number	Course Name	Course Name in Arabic	Total Credits
1800070	Jerusalem through History	بيت المقدس عبر التاريخ	2
1800102	Nature and Environment of Palestine	طبيعة وبيئة فلسطين	2
1800072	Language and Thinking	اللغة والتفكير	2
		<b>Total Credits</b>	<b>6</b>

## 5 Dual Study Required Courses

DSBA students must complete all courses listed in Table 5:

Table 5: Dual Study Required Courses

Course Number	Course Name		Credit Hours
1800002	(Lower Intermediate English )	لغة انجليزية تحت المتوسط	2
1800003	Intermediate English	لغة انجليزية متوسط	2
1800004	Upper-Intermediate English	لغة انجليزية فوق المتوسط	2
1800010	Advanced English	لغة انجليزية متقدم	2
1800005	German I	لغة ألمانية 1	2
1800006	German II	لغة ألمانية 2	2
1830305	*Hebrew Language I	لغة عبرية 1	2
1830306	*Hebrew Language II	لغة عبرية 2	2
1800011	Entrepreneurship I	ريادة 1	2
1800013	Entrepreneurship II	ريادة 2	2
1800012	Communications Skills	مهارات التواصل	2
<b>Total Credits</b>			<b>18</b>

\*Students can choose German Language courses or Hebrew Courses

## 6 Practical Phases

The practical phases are awarded with credits shown in Table 6. Each practical phase lasts three months.

Table 6: Practical Phases of each 3 months in a Dual Study partner company

Course Number	Practice Phases	Course Name in Arabic	Semester	Year	Credit Hours
1830190	Practice Phase I	تدريب عملي 1	1	1	5
1830191	Practice Phase II	تدريب عملي 2	2		5
1830290	Practice Phase III	تدريب عملي 3	3	2	5
1830291	Practice Phase IV	تدريب عملي 4	4		5
1830390	Practice Phase V	تدريب عملي 5	5	3	5
1830391	Practice Phase VI	تدريب عملي 6	6		5
1830490	Practice Phase VII (Study Project )	تدريب عملي 7 ( مشروع الدراسة )	7	4	5
	Practice Phase VIII (Bachelor Thesis)	تدريب عملي 8 ( مشروع التخرج )	8		5
<b>Total Credits</b>					<b>40</b>

## 7 Execution Plan and Course Distribution

DSBA combines academic learning with the direct application and expansion of knowledge in professional practice. A Dual Study student will spend half of his study time in a training company and the other half at the university. The DSBA B.Sc. degree program lasts four years. The year is divided in two semesters of 24 weeks and 4 weeks leave:

- 2 Semester per year, each 24 weeks
- each semester (24 weeks) consists of 12 weeks theory and 12 weeks practice (4 quarters)
- 4 weeks leave (only taken in practice periods)

DSBA students will generally change every 3 months between the two places of learning. However, the two partners can arrange within one academic year the periods also in different ways. Therefore, it may be an advantage if the last two theoretical phases follow each other very soon and only with a short break. The two practice phases of 4<sup>th</sup> year are then at the end of the study time and allow then enough time for the graduation project and a smooth transition into the professional career.

## 8 Course Distribution DS Business Administration (DSBA)

Table 7: Course Distribution DSBA

Year 1		
Course Number	Course Name	Credit Hours
<b>1<sup>st</sup> Semester</b>		
1830101	Principles of Management I	3
1800002	English Language I	2
1830150	Accounting I	3
1800101	Communication Skills	2
1830120	Business Computer Skills	2
<b>Total</b>		<b>12</b>
<b>2<sup>nd</sup> Semester</b>		
1830102	Principles of Management II	3
1800003	English Language II	2
1830151	Accounting II	3
1800102	University Requirement Course I	2
1830130	General Mathematics	3
<b>Total</b>		<b>13</b>



Year 2		
Course Number	Course Name	Credit Hours
<b>3<sup>rd</sup> Semester</b>		
1800004	Upper-Intermediate English	2
1830131	Statistics	3
1830240	Microeconomics	3
1830251	Principles of Marketing	2
1800005	German Language I	2
<b>Total</b>		<b>12</b>
<b>4<sup>th</sup> Semester</b>		
1800010	Advanced English	2
1830270	Finance & Investment I	2
1830253	Cost Accounting	2
1830241	Macroeconomics	3
1800006	German Language II	2
<b>Total</b>		<b>11</b>



<b>Year 3</b>		
<b>Course Number</b>	<b>Course Name</b>	<b>Credit Hours</b>
<b>5<sup>th</sup> Semester</b>		
1800012	Entrepreneurship I	2
1832301	Corporate Finance & Investment II	2
1830302	Human Resources Management	2
1830401	Sales Management	2
1831301	International Business I	2
#####	Elective I	2
<b>Total</b>		<b>12</b>
<b>6<sup>th</sup> Semester</b>		
1830301	Production & Operations Management	2
1831302	International Business II	2
1800013	Entrepreneurship II	2
1830402	Civil & Business Law	2
1830405	Project Management	2
1832406	Banking Business	2
<b>Total</b>		<b>12</b>

<b>Year 4</b>		
<b>Course Number</b>	<b>Course Name</b>	<b>Credit Hours</b>
<b>7<sup>th</sup> Semester</b>		
1831401	International Finance	2
1831402	International Supply Chain Management	2
1830304	Business Simulation	2
#####	Elective II	2
1832401	Banking Business Ethics	2
1830303	Business Research Methods	2
1800101	University Requirement Course II	2
<b>Total</b>		<b>14</b>
<b>8<sup>th</sup> Semester</b>		
1831403	Cross Cultural Management	2
1831404	International Marketing	2
1832407	Company & Business Valuation	2
1832402	Financial Risk Management	2
#####	Elective III	2
1832304	Credit Management	2
1800103	University Requirement Course III	2
<b>Total</b>		<b>14</b>
<b>Grand Total University Credit Hours</b>		<b>100</b>