# WHY ENROLLING IN DUAL STUDIES **IS A GREAT IDEA!**









Students gain practical experience in addition to theoretical study by working in specialised companies since the first day of study

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Students receive a monthly allowance offered by the partner companies during the practical periods

Students benefit from labour market-oriented curricula which are developed in cooperation with the private sector



# DUAL **STUDIES AL-QUDS UNIVERSITY**

companies

Distinguished students get the chance to do short-term



apprenticeships in German



Graduates of Dual Studies have better employment opportunities than others due to the practical experience gained during their course of study



network with private sector companies and professionals in their field of specialty

Dual Studies programme continuously seeks to secure scholarships to support the highly qualified Dual Studies students

# **DUAL STUDIES PROGRAMME**

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THE FIRST OF ITS KIND IN THE MENA REGION



## ABOUT DUAL STUDIES

The "Dual Studies" programme at Al-Quds University is the first undergraduate degree programme in the entire MENA region that combines theoretical in-class learning with continuous practical training at Palestinian partnering companies throughout the course of study.

Based on the German model of labour-market oriented higher education, the programme aims at reducing the unemployment rate of university graduates in Palestine by offering labour market-driven curricula and practical training.

Four Bachelor programmes are offered in "Dual Studies": Industrial Engineering, Electrical Engineering, Information Technology, and Business Administration. Throughout the four-year degree programme, students divide their time equally between in-class on-campus learning and the application of theoretical knowledge at on-the-job training in the partner companies.



### PARTNERSHIP WITH THE PRIVATE SECTOR

The core of the successful "Dual Studies" programme at Al Quds University is the strong parnership with the private sector organisations. To date, agreements with more than 200 Palestinian private sector companies that train "Dual Studies" students during their practical phases have been signed.

All Palestinian partner companies are committed to pay a monthly allowance to their students during the practical period.

To ensure that the theoretical part of the studies is most relevant to private sector demand, partner companies continuously contribute to the development of the curricula. Thus, students receive the skills and abilities required in the Palestinian labour market depending on their professional field.





# REQUEST FOR SCHOLARSHIP FUNDING

In order to enable current and prospective academically high-achieving students in need to participate in this programme and to increase their chances of employment in the Palestinian labour market, we are seeking financial support to cover the tuition fees for this select group of students. Details about the scope of financial support can be agreed bilaterally.

