

Curriculum

Dual Study Business Administration (DSBA)

1 Structure and Contents

The B.Sc. degree in Dual Study Business Administration (DSBA) is awarded upon completing with 140 credit hours according to the following requirements:

Table 1: Course Structure of Dual Study Business Administration (DSBA)

No.	Course Type	Credits	Total Credits	
1.	Program Required Courses	70		
2.	Program Elective Courses	6		
3.	Dual Study Required Courses	18		
4.	University Required Courses	6		
	Credits Courses		100	
5.	Practice & Graduation Project	40		
	Credits Practice/Graduation		40	
	Total Credits		140	

2 Program Required Courses

DSBA students must complete all courses listed in **Error! Reference source not found.2:**

Table 2: Program Required Courses

Course Number	Course Name	Credit Hours
1830101	Principles of Management I	3
1830102	Principles of Management II	3
1830120	Business Computer Skills	2
1830130	General Mathematics	3
1830240	Microeconomics	3
1830241	Macroeconomics	3
1830131	Statistics	3
1830150	Accounting I	3
1830151	Accounting II	3
1830251	Principles of Marketing	2
1830270	Finance & Investment I	2
1830401	Sales Management	2
1830301	Production & Operations Management	2
1830402	Civil & Business Law	2
1830302	Human Resources Management	2
1830303	Business Research Methods	2
1830253	Cost Accounting	2
1830304	Business Simulation	2
1830405	Project Management	2
1831301	International Business I	2
1831302	International Business II	2

1831401	International Finance	2
1831402	International Supply Chain Management	2
1831403	Cross Cultural Management	2
1831404	International Marketing	2
1832301	Finance & Investment II	2
1832406	Banking Business	2
1832407	Company & Business Valuation	2
1832304	Credit Management	2
1832401	Banking Business Ethics	2
1832402	Financial Risk Management	2
	Total Credits	70

3 Program Elective Courses

DSBA students must successfully complete three elective courses with a total amount of 6 credits. Following courses are available:

Table 3: Program Elective Courses:

Course Number	Course Name	Credit Hours
1831303	Strategic Management	2
1831304	Public Relations	2
1831305	E-Commerce	2
1831306	Consumer Behavior	2
1831406	Total Quality Management	2
1831407	Financial Markets & Financial Institutions	2
1832407	International Economic Relations	2
1831307	Applied Topics in International Business	2
1832308	Applied Topics in Finance	2

	Total credits of 3 selected courses (each 2 credits)	6
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4 University Required Courses

In order to meet the university requirements all DSBA students have to attend the university's requirement courses of the following Table 4:

Table 4: University Required Courses

Course Number	Course Name	Total Credits
1800102	Jerusalem through History	2
1800101	Nature and Environment of Palestine	2
1800103	Language and Logic	2
	Total Credits	6

5 Dual Study Required Courses

DSBA students must complete all courses listed in Table 5:

Table 5: Dual Study Required Courses

Course Number	Course Name	Credit Hours
1800002	English Language I	2
1800003	English Language II	2
1800004	Upper-Intermediate English	2
1800010	Advanced English	2
1800005	German I	2
1800006	German II	2
1830305	*Hebrew Language I	2
1830306	*Hebrew Language II	2

1800012	Entrepreneurship I	2
1800013	Entrepreneurship II	2
1800101	Communications Skills	2
Total Credits		18

***Students can choose German Language courses or Hebrew Courses**

6 Practical Phases

The practical phases are awarded with credits shown in Table 6. Each practical phase lasts three months.

Table 6: Practical Phases of each 3 months in a Dual Study partner company

Course Number	Practice Phases	Semester	Year	Credit Hours
1830190	Practice Phase I	1	1	5
1830191	Practice Phase II	2		5
1830290	Practice Phase III	3	2	5
1830291	Practice Phase IV	4		5
1830390	Practice Phase V	5	3	5
1830391	Practice Phase VI	6		5
1830490	Practice Phase VII (Study Project)	7	4	5
1830491	Practice Phase VIII (Bachelor Thesis)	8		5
Total Credits				40